



International Women's Day- Rainbow Beach- Application to Show 2020

Thank you for expressing an interest in showing at the International Women's Day Festival at Rainbow Beach. Your brand is applying to showcase Autumn or Summer 2020 in a fashion parade to the local general public. **Applications close:** January 29, 2020

Event Dates

Sunday 8 March 2020

Venue

Rainbow Beach Community Hall – 32 Rainbow Beach Road, Rainbow Beach. Qld. 4581

Marquee Location.

Expected Guests: 600

Schedule

Garment Delivery – unless you wish to be at the event	
Thursday 5 March, 2020	Coolum Beach

	Sunday 8 March 2020	
Rehearsal		Time TBA
Fashion Show		2pm – 2.30pm

Tickets

The International Women's Day Festival is a community event. Tickets to the full day, including the fashion parade are \$20. For further information visit:

https://www.trybooking.com/book/event?eid=594249&fbclid=IwAR2kMb4Fg3_nHVF4VBQlZbIhdIXZ6QDd8-RqXaBT2H8d6vV4bj4WY0BTUI

If, as a designer, you wish to attend, you are more than welcome. We would love your help backstage getting the models ready to go. Discuss this with us upon acceptance to participate.

Application

Please be sure to fill out the application below in full, and *include look book or images* as requested. *Incomplete applications will not be considered. Thank you.*



Label/Retailer Details

Label/Retailer Name	
Contact Name	
Postal Address	
Suburb	
State	
Post/zip Code	
Country	
Telephone	
Email	
Website	
Facebook	
Instagram	
Twitter	
Snapchat	
Publicist name	
Publicist email	
Stylist name	
Stylist email	



Tick all that Apply:

- ☐ Sunshine Coast label/retailer
- ☐ Rainbow Beach label/retailer
- ☐ Gympie label/retailer
- ☐ Queensland label (please tell us your location)
- ☐ Female Designer

- ☐ Active/Lifestyle
- ☐ Children's Wear (3 – 8 years)
- ☐ Tween wear (9 - 14 years)
- ☐ Eveningwear/special occasion
- ☐ Bridal
- ☐ Couture
- ☐ Intimate apparel
- ☐ Maternity
- ☐ Menswear
- ☐ Plus sizes
- ☐ Sleepwear
- ☐ Swimwear
- ☐ Urban/street wear
- ☐ Women's day wear
- ☐ Resort
- ☐ Eco/Ethical
- ☐ Other

Please submit with your application:

- *Images or look book of the 15 x Summer/Autumn 2020 looks you propose to show. Upload these to Dropbox & share Dropbox link with business@jacintarichmond.com (We do not accept any other file sharing program).*

Application Details

Tick all that apply:

- ☐ Group Show FREE (no cost to designer)
- ☐ Agree to showcase female only clothing for this event

Acceptance to Show

- All applications will be processed by the International Women's Festival – Rainbow Beach, fashion parade team. Acceptance to show is at their discretion.
- All applicants will be notified of acceptance within 48 hours

Terms & Conditions of Application to Show

By applying to show at the International Women's Day Festival – Rainbow Beach, you accept the following:

1. Acceptance to show is at the discretion of the fashion show organizers
2. That you are a legal representative of the label/retail space.
3. You confirm that the looks submitted are the labels own or stocked in your retail space.
4. That you will complete and return the model requirements sheet (sent to you on acceptance) within 24 hours.

5. You understand that this event is a marketing opportunity in a regional area at a community event, supporting the successes of women.
6. If accepted to show:
 - a. You guarantee your garments will be delivered to Coolum Beach on March 5, 2020 (address to be supplied) OR
 - b. You will bring your garments to the event on March 8, 2020 by 7am
 - c. You will collect your garments from Coolum Beach (if you are not at the event to do so in person), on March 10, 2020.
 - d. International Women's Day – Rainbow Beach is entitled to use images of your label/retail space and garments for any purposes related to the event, at its discretion, for marketing and publicity purposes in relation to the 2020 event.
 - e. Your collection will include a **minimum of 10 and a maximum of 15 looks** to show.
 - f. You will meet all deadlines as outlined in the handbook that will be sent to you, when you have been accepted.
 - g. While all care will be taken to protect your garments, the organizers do not take any legal responsibility for loss or damage of your garments or belongings.
7. In the occurrence of unforeseeable circumstances, International Women's Day – Rainbow Beach reserves the right to cancel the event. In the occurrence of cancellation:
 - a. You may collect your garments from Coolum Beach on March 10, 2020
 - b. The event and organizers are not responsible for any financial outlay by yourself or your business.
 - c. The fashion parade organizers are not responsible for any financial outlay by yourself or your business.